

THE

# QUILL

A MAGAZINE FOR WRITERS, EDITORS, AND PUBLISHERS



25 Cents

Sam Hower, left, publisher of the New Bedford (Mass.) Standard-Times and Mercury, received Hiram Lyda Quill's Distinguished Service Award for General Reporting from Edward B. Smith, vice-president of the fraternity, at the New Orleans convention.

—Photo by Warren Sencrud

DECEMBER, 1941

# THE QUILL

A MAGAZINE FOR WRITERS, EDITORS AND PUBLISHERS

Founded 1912



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THE QUILL, a monthly magazine devoted to journalism, is owned and published by Sigma Delta Chi, professional journalistic fraternity, which was founded at DePauw University, April 17, 1909.

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## AT DEADLINE

By R. L. P.

**M**ERRY CHRISTMAS and a Happy New Year to you all—and if there's a bit of Southern accent in that greeting it's because we're still aglow with the hospitality and good fellowship Mr. and Mrs. Editor found on the recent trip southward to the Sigma Delta Chi convention in New Orleans.

A veteran of nearly a dozen SDX conventions, we'd say this was one of the most successful in the organization's more than a quarter-of-a-century existence. Much was accomplished; many inspiring, interesting and informative messages were heard; and everyone seemed to have a grand time.

Moreover, if some SDX undergraduates should turn up missing and be found later as transferees to the Louisiana State University Department of Journalism, we wouldn't be surprised—for there are a number of dark-eyed, soft-spoken reasons why they might!

**S**IGMA DELTA CHI has come a long way in its comparatively brief existence. Particularly, it seems to us, it has made really rapid steps in the last five or six years.

No one ever will be able to measure the part the fraternity has played in the development and advancement of journalism. For years it has stood for the policy that American journalism needed the best men it could get—that these men should be well trained and adequately paid. Many of the men who have passed before the tables bearing the symbols of the organization are but now coming into positions where they can shape and influence publishing policies.

During the last war, as Lee A. White, pioneer in SDX and a past president, was pointing out the other day, there was no great bulwark of alumni or professional members to fall back on. Almost every member or alumnus was subject to military call and hundreds went into the service.

In the present situation, countless SDX members are again in the service. More will be entering the various branches of the armed forces. Some will fight with their typewriters as press relations and morale department attaches. Others will be using their journalistic training in preparing reports, their powers of observation, their photographic ability.

Back of them will be countless others, too old today for active military service, but trying to carry on in whatever capacity they best can serve.

Sigma Delta Chi's program is now well [Concluded on page 19]

## Honored by Sigma Delta Chi at Convention in New Orleans



**Marco Morrow**

Mr. Morrow, vice-president and assistant publisher of the Copper Publications, Topeka, Kan., who has served the fraternity previously as a member of the Executive Council, was named National Honorary President of Sigma Delta Chi in New Orleans.



**Byron Price**

Each year, Sigma Delta Chi selects an outstanding figure in journalism and confers upon him National Honorary Membership. That distinction this year went to Mr. Price, executive news editor of the Associated Press, who was a major convention speaker.



**Floyd C. Shoemaker**

For his outstanding service to the fraternity as chairman of the Historical Sites in Journalism Committee, Mr. Shoemaker, editor of the Missouri Historical Review, was awarded the Chester C. Wells Memorial Key at the New Orleans convention.

## SDX Hits New High in New Orleans

**C**LIMAXED by the second annual awards for Distinguished Service in Journalism; highlighted by addresses of a brilliant array of speakers from varied fields of journalism and permeated throughout by good fun, good food and good fellowship, the twenty-sixth national convention of Sigma Delta Chi, professional journalistic fraternity, held Nov. 12-16 at the Roosevelt Hotel in New Orleans, proved one of the most successful in history.

All but two of the 43 undergraduate chapters—Ohio University and the University of Nebraska being the exceptions—were represented at the fraternity's first convention in the deep South, along with six professional chapters—Chicago, Dallas, Detroit, New York, St. Louis and Topeka.

The total registration, including alternate delegates and visitors, was the largest in the annals of the organization.

**T**HE Sigma Delta Chi Awards for Distinguished Service in Journalism went to the following men, whose careers and contributions to journalism are reviewed elsewhere in this issue:

Leland Stowe, of the Chicago *Daily News*' staff, for foreign correspondence.

Basil Brewer, publisher of the *Standard-Times* and *Mercury*, New Bedford, Mass., for general reporting.

By **RALPH L. PETERS**  
Editor, **THE QUILL**

Allen Drury, of the Bakersfield (Calif.) *Californian*, for editorial writing.

Cecil Brown, of the Columbia Broadcasting System, for radio news writing.

Paul W. Lazarsfeld, Director, the Office of Radio Research, Columbia University, for research in journalism.

The awards, consisting of bronze medals and accompanying illuminated citations, were announced at the convention banquet by Willard R. Smith, state manager of the *United Press* in Wisconsin, as vice-president of the fraternity in charge of professional activities.

Mr. Brewer, who flew to New Orleans for the occasion, was the only recipient able to be present.

**O**THERS honored at the convention were Floyd C. Shoemaker, editor of the *Missouri Historical Review* and secretary of the Missouri Historical Commission; Byron Price, executive news editor of the *Associated Press*, and Irving Dilliard, of the editorial page staff of the *St. Louis Post-Dispatch*, who served as national president of the fraternity the past year.

Mr. Shoemaker was awarded the Chester C. Wells Memorial Key, presented annually to the member of the fraternity found to have rendered outstanding serv-

ice to the organization during the year.

The award was made for his work as chairman of the Historic Sites in Journalism Committee in connection with Sigma Delta Chi's project to place a memorial at some significant journalistic site each year. The presentation was made at the annual banquet by Elmo Scott Watson, editor of *Publisher's Auxiliary*, Chicago, past president and national historian of the fraternity.

National honorary membership was conferred upon Mr. Price, a speaker at the convention banquet, by the fraternity. This distinction goes annually to an individual recognized by the fraternity for his standing in and contribution to journalism.

President Dilliard was given the Past President's Key at the concluding convention session, the presentation being made by James C. Kiper, executive secretary of Sigma Delta Chi.

**P**ALMER HOYT, publisher of the *Portland Oregonian*, will head the fraternity through the troubled, war-time days ahead, having been elected national president, succeeding Irving Dilliard, who, as immediate past president, becomes chairman of the Executive Council.

For national honorary president, the fraternity selected a man long an outstanding figure in journalism, a man always interested in Sigma Delta Chi, its



## Delegates With Awards Won by School Papers in SDX Contest



—Photo by Warren Syverud, South Dakota State

Pictured above, at the New Orleans convention of Sigma Delta Chi are delegates from undergraduate chapters with the awards received by the papers of their respective schools in the Student Newspaper Contests sponsored annually by the fraternity. From left to right are: Thomas Swearingen, Iowa State; David Briggs, Wisconsin; James E. Olson, Wisconsin; Harrison Ed Hornbeck, Syracuse; Robert Goodwin, Northwestern; Harry M. Kelsey, Michigan; Walter Nixon, Texas; Roy L. Calvin, Oklahoma, and Arnold Lieberman, of Southern California.

aims and ideals, and one who had served previously as a member of the Executive Council. That man is Marco Morrow, assistant publisher of the *Capper Publications*, Topeka, Kan.

President Hoyt will have associated with him what already has been termed: "One of the strongest groups of officers ever selected by Sigma Delta Chi. As vice-presidents, he will have working with him Willard R. Smith, who in his second year in charge of professional activities, will direct the fraternity's professional awards program; Barry Faris, editor-in-chief of *International News Service*, who will be in charge of undergraduate activities, and Prof. Frank Thayer, of the School of Journalism at the University of Wisconsin, in charge of expansion.

Richard L. Wilson, Washington correspondent for the *Des Moines Register and Tribune*, who served as an Executive Councilor last year, was elected secretary; and Oscar Leiding, cable editor of the *Associated Press*, a SDX veteran who served last year as secretary, takes up the treasurer's post.

Paul B. Nelson, editor, the *Scholastic Editor*, Chicago, was reelected to the Executive Council. Three new men were named to the Council—Dr. Frank Luther Mott, Director, School of Journalism, State University of Iowa; George W. Healy, Jr., managing editor, the *New Orleans Times-Picayune*, and Neal Van Sooy, publisher, the *Azusa (Calif.) Herald* and acting manager of the *Redwood City (Calif.) Tribune*.

Laurence H. Sloan, vice-president of Standard Statistics, Inc., New York City, was reelected a trustee of THE QUILL Endowment Fund for a four-year term.

James C. Kiper, Chicago, was renamed executive secretary of the fraternity by the Executive Council. The present editor of THE QUILL also was re-named by the Council.

**U**NDERGRADUATE interest ran high in the results of the contests conducted by the fraternity annually in the student

newspaper and undergraduate photographic fields, also in the chapter efficiency and professional achievement contests.

The winners in the 1941 Student Newspaper Contest, judged by a jury consisting of Tom Wallace, editor, the *Louisville (Ky.) Times*; Herbert Barker, general sports editor, the *Associated Press*, New York City; Charles C. Clayton, editorial writer, the *St. Louis (Mo.) Globe-Democrat*, and George W. Healy, Jr., were:

**EDITORIAL WRITING**—First, the *Daily Texan*, University of Texas; Second, the *Silver and Gold*, University of Colorado; Third, the *Daily Kansan*, University of Kansas.

**NEWS STORIES**—First, the *Daily Cardinal*, University of Wisconsin; Second, the *Daily Trojan*, University of Southern California; Third, the *Daily Student*, Iowa State College.

**FEATURE WRITING**—First, the *Oklahoma Daily*, University of Oklahoma; Second, the *Michigan Daily*, University of Michigan; Third, the *Daily Northwestern*, Northwestern University.

**SPORTS STORIES**—First, the *Daily Orange*, Syracuse University; Second, the *Daily Cardinal*, University of Wisconsin; Third, the *Michigan Daily*, University of Michigan.

The awards, consisting of illuminated citations, were presented to representatives of the winning schools by Palmer Hoyt, vice-president in charge of undergraduate activities during the past year.

**SIGMA DELTA CHI'S** undergraduate photography contest, intended to stimulate campus interest in pictorial journalism, drew 45 entries from five schools this year. The photos were one of the numerous interesting exhibits shown at the convention.

Terming the entries "excellent," the judges—Fitzhugh Turner, picture editor of the *New Orleans Times-Picayune*, and Ralph L. Peters, rotogravure editor, the

*Detroit News*, made the following selections:

### Class I—Spot News

1. "Midnight Fire," by John J. Mueller, University of Iowa.
  2. "Blitz—American Style," by Harry Leichter, Northwestern University.
  3. "To the Winners," by Leo Stoecker, Northwestern University.
- Honorable Mention: "The British Ambassador," by Harry Leichter, Northwestern, and "\$100,000 Mess," by Leo Stoecker, Northwestern.

### Class II—Sport Pictures

1. "Ouch," by Warren Syverud, South Dakota State.
2. "Reunion in Chicago," by Harry Leichter, Northwestern.
3. "On the Ball," by Lawrence Archibald, Purdue.

### Class III—Feature Photos

1. "Lord of Stony Acres," by Maurice Frink, Jr., DePauw.
2. "American Tragedy," by Leo Stoecker, Northwestern.
3. "Ounce of Prevention," by Lawrence Archibald, Purdue.

### Class IV—Miscellaneous

1. "Cheerleader," by Warren Syverud, South Dakota State.
2. "Colorado Highway," by Warren Syverud, South Dakota State.
3. "The Iron Gate," by Maurice Frink, Jr., DePauw.

Honorable Mention: "Kitten in the Pen," Harry Leichter, Northwestern, and "I Won't Tell," by Henry Garnjobst, Northwestern.

**F**OR the second consecutive year, Northwestern Chapter was awarded the F. W. Beckman Chapter Efficiency Trophy for its program, activities, relations with headquarters, financial stability and general all-around aspects.

Northwestern was given a grade of 90 out of a possible 100, followed by other

[Continued on page 13]



Palmer Hoyt

Publisher, the Portland Oregonian, and newly elected president of Sigma Delta Chi, professional journalistic fraternity.

**A**MERICA is today the last stand of freedom—the last stand of the freedom that most of us accepted so casually through the years.

Here, democracy is on trial. On trial for its life. For its very right of existence. Democracy will live if it can be made dynamic. Democracy will live if it can match autocracy in efficiency.

And, as democracy is on trial, so, too, is the American Press which is the very warp and woof of the fabric of the American Way.

We are in the midst of a national emergency which is, without doubt, the gravest in our more than 150 years of existence. One of the great tragedies of that emergency was the failure of too many of us to recognize that it existed.

**I**N that connection, I recall a little instance that happened a hundred or so years ago.

George Sande—a very famous woman writer—was a great student of philosophy. For 20 years, George Sande studied the movement of the firmaments in the heavens and their relation to human affairs. Finally, after 20 years of the deepest study, Miss Sande issued a statement.

She said: "I accept the universe."

Some time later, Miss Sande's statement was brought to the attention of Thomas Carlyle, the famous English writer, whose acrid wit is still well known.

Mr. Carlyle said, after he had studied the Sande statement for 20 seconds, "By G—, she'd better!"

And, so, to paraphrase the words of Thomas Carlyle: I say to you, that you, too, had better recognize this emergency; because it is not only an emergency of economics, of government and of the American way of life, but it is also an emergency for journalism.

THE QUILL for December, 1941

# Democracy and the Press Share Date With Destiny

By PALMER HOYT

**W**E hear a lot these days about freedom of the press. It seems to me that a lot of gentlemen who discuss freedom of the press at the drop of the hat are doing very little about it.

You know, freedom of the press is something we are all for.

It reminds me of the famous little story of Calvin Coolidge. It seems that Calvin had gone to church this Sunday and that Mrs. Coolidge had stayed home.

Finally, Calvin strolled leisurely through the front gate and stopped to chat with his wife in the front yard.

"How was the sermon, Calvin?" his wife asked.

"Good," said the President.

"What did he talk about, Calvin?" Mrs. Coolidge demanded.

"Sin," said Calvin, never one to waste words.

"What did he say about sin?" Mrs. Coolidge asked.

"He was against it," said the President.

And, so it is with freedom of the press. We are all for it, but too few of us are willing or prepared to do anything about it. As a matter of fact, it seems to be an accepted fact today that the ones who howl loudest about freedom of the press are doing the least to insure its retention.

**W**HAT is freedom of the press?

Freedom of the press, actually, is nothing more and nothing less than the people's right to know.

Freedom of the press is merely a franchise for the proper dissemination of a definite commodity—news—without which democracy cannot exist. By no stretch of the imagination can freedom of the press be twisted into publisher's privilege, nor can it be transmuted into license to print falsehoods instead of truths.

The greatest guarantee that democracy can have today is a press that recognizes its responsibility. A press that realizes that factual information is the greatest of all prophylactics against the isms which such a press may properly and gravely fear.

Just as there is no precedent in all history for this great country of ours, this America, so, there is no precedent for the American Press.

America, today, is the most literate and the best informed nation in all history. Whether the American Press is responsible for that, or whether an enlightened public has continually and cumulatively demanded such a Press is a moot question.

**I** AM sure that American Journalism will be in safe hands when the undergraduate members of Sigma Delta Chi take over as the editors and publishers of America.

To you younger members of Sigma Delta Chi, I want to charge you with the responsibility that is now partly yours and that soon will be more wholly yours—the maintenance of honest journalism as

**T**HIS ringing discussion of journalism in days that threaten democracy and all its attributes was voiced at the recent convention of Sigma Delta Chi, professional journalistic fraternity, by E. Palmer Hoyt, publisher of the Portland Oregonian, and the newly elected national president of the fraternity.

His challenge to members of the fraternity to play their part in defending democracy and the press, is a challenge to every newspaperman, whether or not a member of the organization.

Mr. Hoyt, reared in Vermont and Montana, went to Oregon in 1912. He attended prep school and college in McMinnville until his 20th birthday, when he enlisted in the U. S. Army. After serving 18 months in France, he entered the University of Oregon in the fall of 1919. Active in campus journalism, he also served as campus sports writer for the Portland Oregonian.

Graduated in 1923, he worked on the Oregonian desk for several months, then became telegraph editor of the Pendleton (Ore.) East Oregonian. He returned to the Oregonian as a copy-reader in 1926. His rise on the paper was rapid. He became executive news editor in 1931; managing editor in 1933, general manager in September, 1938, and, five months later, editor and publisher. His elder son, Edwin Palmer Hoyt III, is a present member of the Oregon chapter of Sigma Delta Chi.



your solemn obligation. No adage was ever more factual than this one: "The Truth Shall Make You Free."

It plainly follows that no man has the right to knowingly twist or distort the news. Such a procedure is more than sharp practice, it is plainly and obviously dishonest.

Fortunately for the future of America . . . for the future of democracy . . . and for the future of human freedom, the policy of news-distortion is maintained only in the last strongholds of futile journalism.

Mr. Justice Holmes, one of America's greatest men, once said, in effect, that it was more than passing strange that so many and brilliant minds should overlook the obvious.

Printing the news in a straight-forward fashion is one of the most obvious things that I, or you, can think of.

And, to those who have overlooked the simple practice of straight-forward news presentation the kindest thing to be said is that they have overlooked this most obvious of possibilities.

**P**ERHAPS this discussion would not be complete unless we redefine the function of a newspaper.

To me, the function of a newspaper is simplicity in itself. As I see it, that function is divided into three heads:

(1) To print the news

(2) To comment adequately thereon

(3) And, most important of all, to see that (1) and (2) are never intermingled.

I have had many arguments with those of our profession who contend that news cannot be presented with entire objectivity. I will grant that any news story must be written from a viewpoint, but it is equally clear that any newspaper that so desires can achieve a totality of fairness in one issue or in ten issues.

May I suggest to those apostles of distorted journalism who have become so vocal of late in their fears as to what may happen to freedom of the press, that this same freedom of the press is guaranteed by our Constitution and is a definitive part of American democracy.

May I suggest to these gentlemen that the one way to achieve insurance for the freedom of the press they hold so dear is to be sure that this "Government of the people, by the people and for the people does not perish from the earth." And, that we do our best to keep our Constitution and to preserve the American Way.

May I suggest, also, that if there be newspaper publishers or editors who are toying with any phase of this grave national emergency for their own political or economic aggrandizement, that they are helping to forge the clanking chain of slavery for themselves and for those who

are to come after them. It is a responsibility that I would not want to assume.

**S**OME years ago, the President of the United States declared, echoing the words of H. G. Wells, that our generation had an appointment with destiny. Time has borne out the prophecy.

It is equally true that our profession has an appointment with destiny. We may not avoid that appointment. We must keep it, rather, in the simple way of day-to-day accomplishments. No world force . . . no wild ideologies from distant lands, can dislodge freedom, nor unseat democracy if only the American Press sees and accepts its responsibilities.

The Press faces grave dangers. The gravest one of all is on the front of economics. Newspapers faced with rising costs and with shorter profits will require increasingly efficient management if they are to stay in business so that they, in turn, can insure the government's staying in business.

A West Coast newspaper executive remarked in passing the other day, that, if the newsprint price goes up \$10 a ton, ten per cent of the papers in the United States will go out of business. And if it goes up \$20 a ton, 50 per cent will go out of business. That if it goes up \$30 a ton, that they will all go out of business.

[Concluded on page 9]

BUTLER—George Welden, '42—Delegate; Ralph Iula, '43—Alternate.

COLORADO—Harald Prommel, '42—Delegate.

CORNELL—Robert J. Talbert, '43—Delegate; Daniel Kops, '39—Visitor.

DEPAUW—Lloyd Dyer, '42—Delegate; Bill Horne, '43—Alternate; Charles Landis, '42—Visitor; Dave Logan, Visitor.

DRAKE—Jack Watson, '42—Delegate. EMORY—Roy Emmet, '42—Delegate; Osborn Zuber, Professional—Speaker.

FLORIDA—Charles W. Brady, '42—Delegate.

GEORGIA—Jim Tate, '42—Delegate; Beryl H. Sellers, '43—Alternate.

GRINNELL—Francis Agar, '42—Delegate.

ILLINOIS—Edward Rohn, '42—Delegate.

INDIANA—Alexander F. Muir, '42—Delegate; Paul H. Wagner, Wis. '34—Faculty Adviser; Charles R. Wade, '42—Visitor; Paul Schwehn, '42—Visitor; Wilfred Lusher, '43—Visitor; Dan Holt-house, '42—Visitor.

IOWA—Donald Ohl, '42—Delegate; John J. Mueller, '41—Alternate.

IOWA STATE—Tom Swearingen, '43—Delegate.

KANSAS—Stanley Stauffer, '42—Delegate; Charles Pearson, '42—Alternate; K. W. Davidson, Columbia '23—Faculty Adviser.

KANSAS STATE—Kendall Evans, '41—Delegate; Harry Bouck, '41—Alternate.

LOUISIANA STATE—Host Chapter—Robert Denley, '42—Delegate; C. R. F. Smith, '23—Faculty Adviser; M. G. Osborn, '06—Faculty Member; Bruce R. McCoy, '22—Speaker; Burton L. Hotaling, '40—Faculty Member, Tulane University; Alfred H. Carter, '42; C. L. Deare, '43; Melvin Ray Jones, '43; Richard Lewin, '42; Marvin Osborne, '42; Bryan Putman, '43; Palmer Raleigh, '43;

### Official Registration 1941 SDX Convention

Harold Rubin, '42; Jimmy Russell, '42; Bruce F. Denbo, Professional '36; Jacob H. Morrison, '26; F. J. Price, Professional '40; Bennie Scarpero, Professional '40; Joe N. Silverberg, Professional '37; George Betts, '39.

MARQUETTE—Ralph J. Becker, '42—Delegate; Pat Cullen, '42—Alternate; Vincent J. Huppe, '42—Visitor; Robert H. Van Roo, '42—Visitor.

MICHIGAN—Harry M. Kelsey, '42—Delegate.

MICHIGAN STATE—Laurence Hardy, '43—Delegate.

MINNESOTA—Gerald Doyle, '42—Delegate; Harold Melahn, '43—Alternate.

MISSOURI—Ralph Millett, '42—Delegate; Floyd C. Shoemaker, Professional—Speaker.

MONTANA—Jack Hallowell, '42—Delegate.

NORTH DAKOTA—Walter Losk, '42—Delegate; Charles Allen, '24—Speaker.

NORTHWESTERN—Robert Goodwin, '41—Delegate; Floyd Arpan, '33—Faculty Adviser.

OHIO STATE—Dwight Boyd, '42—Delegate.

OKLAHOMA—Roy Calvin, '42—Delegate.

OREGON—Buck Buchwach, '42—Delegate; Palmer Hoyt, Jr., '43—Alternate.

OREGON STATE—Edward Allworth, '43—Delegate.

PENNSYLVANIA STATE—John Baer, '42—Delegate.

PURDUE—John Traugott, '42—Delegate; William H. Hayt, '42—Alternate.

SOUTH DAKOTA STATE—LaVerne

Maher, '42—Delegate; Anson Yeager, '42—Alternate; Windsor A. Straw, '27—Faculty Member; Warren Syverud, '42—Visitor; Robert M. Smith, '40—Visitor. SOUTHERN CALIFORNIA—Arnold Lieberman, '42—Delegate.

SOUTHERN METHODIST—Bert Holmes, '42—Delegate.

STANFORD—Knowlton Ames, '42—Delegate.

SYRACUSE—Harrison Hornbeck, '41—Delegate.

TEMPLE—Joseph Schwendeman, '43—Delegate.

TEXAS—Walter Nixon, '42—Delegate.

WASHINGTON & LEE—Ray Whitaker, '42—Delegate.

WASHINGTON STATE—George R. Holte, '42—Delegate.

WASHINGTON—Ronald Bostwick, '42—Delegate.

WISCONSIN—James E. Olson, '42—Delegate; David Briggs, '42—Alternate.

### PROFESSIONAL CHAPTER DELEGATES

DALLAS—Stuart Long, Texas, '36.

CHICAGO—A. W. Bates, Oregon State '29; Joe Hicks, Oklahoma '23.

DETROIT—Ralph L. Peters, Ohio State '26.

NEW YORK CITY—Oscar Leiding, Illinois '27.

ST. LOUIS—James W. Irwin, Wisconsin '24.

### EXECUTIVE COUNCIL

Irving Dilliard, Illinois '27.

Elmo Scott Watson, Illinois Professional.

Willard R. Smith, Grinnell '21.

Palmer Hoyt, Oregon '23.

Oscar Leiding, Illinois '27.

Frank Thayer, Wisconsin '16.

Richard Wilson, Iowa '26.

Clifton Blackmon, Missouri '26.

Paul B. Nelson, Minnesota '26.

# Jimmy Faulkner, With Reason, Is Regarded as a Right Promising Young Pillar Of the Alabama Press

By RANDOLPH FORT

**T**HE middle-aged man with a brief case entered the office of the Baldwin Times, down in Bay Minette, Alabama, then walked into the back shop. A shirt-sleeved kid stood over a page form, making up.

"I'd like to speak to Mayor Faulkner," the visitor said.

"I'm Faulkner," the kid replied.

"I said 'Mayor Faulkner,'" returned the visitor, a trifle belligerently.

"Well, if you put it that way, I reckon I'm the Mayor," explained the "kid," whom the other man had taken to be a printer's devil botching up a page in the absence of his superiors.

And he was—and is—the mayor of his little town, is James H. Faulkner. Furthermore, he is the publisher of the only newspaper in Bay Minette, seat of Baldwin, largest, most cosmopolitan, and greatest agricultural county in the state of Alabama.

**T**O Alabamians, and to others who know him well, 24-year-old Jimmy Faulkner is the most phenomenal young newspaperman in the United States. Want to hear some of the things Jimmy Faulkner has done? Well—and hold your breath—here they are:

In four short years he has:

Been graduated from college.

Bought, with some cash and plenty of credit, a run-down newspaper which he has built into one of the finest newspaper properties in Alabama.

Been married and has two children.

Acquired from one of Alabama's leading dailies an engraving plant which enables him to give perhaps the best picture coverage of his state's 140-odd weeklies.

Won—in contests conducted for the first time this year by the University of Alabama's department of journalism—third place in the all-important "best all-around" category, and numerous firsts, seconds and thirds in 13 different contests.

Developed his agricultural and society pages to the point where they are rated best in the state.

Been elected, and is now, president of the Alabama Press Association, before which time he served as vice-president. "Fathered" the Alabama Press Institute, held for the first time this year.

Produced, in his first year as a publisher, a beautifully-printed special edition which left the old-guard editors gasping.



Jimmy Faulkner

Quintupled his payroll, and profited each time he has raised the ante.

Became joint owner of a second weekly in an adjoining county.

And remember: He's been out of college only four years, he is mayor of his town—not his native town, by the way—and he's only 24. What's more, he looks 20, at the outside.

**JIMMY FAULKNER** makes to purr the ego of college journalism professors. He states his experience simply:

"I'd always wanted to be a newspaperman," explains the young publisher-mayor. "When I got through high school, I didn't know anything about newspaper work, so I decided to go to college and learn."

Since his own state—he then lived in Vernon, Alabama—then had no school offering a full journalism course, he selected the University of Missouri's School of Journalism.

Upon being graduated he got some money from relatives, signed notes for the remainder and took over the creaking Baldwin Times plant, in a town 200 miles removed from his own. Then began the battle to meet payments, to improve his plant, to get out a thumping good paper, all of which efforts have been supremely successful.

Among other things, he added an office supplies sideline which has been a revenue-builder. This move was made at the suggestion of his friend, R. G. Bozeman, editor of the *Courant* in nearby Evergreen. Bozeman, by the way, was the only attendant at Jimmy's marriage, which occurred soon after he took over the Times.

With his excellent paper and his eye-filling special edition, Jimmy so quickly won the attention of other Alabama edi-

[Concluded on page 12]

**Y**OUNG men are making their marks in journalism these days in many fields—on small-town weeklies, in metropolitan centers and in foreign lands. One of this number is brilliant young Jimmy Faulkner, publisher of the Baldwin Times, in Bay Minette, Ala.

His story, full of inspiration for other young men, is told by Randolph Fort, of the Department of Journalism at the University of Alabama, who is far from being an oldster in journalism himself.

After getting his bachelor's and master's degrees from Emory University, Randy Fort joined the staff of the Milledgeville (Ga.) Times, serving part of the time as editor, part of the time as m.e. Won the Dean Trophy for editorial writing; was Associated Press correspondent in Milledgeville; worked on the Macon (Ga.) Telegraph and News; joined the AP staff in Atlanta and went to the university in 1935. He teaches journalism and directs the university news bureau.



Randolph Fort



## DIVISION 45 NEWS

Barkeley Troops Battle Texas "Invasion" Force



This typical front page from the 45th Division News illustrates its attractive format.

**F**IRST the dateline was "FORT SILL, Okla." Then it was "CAMP BARKELEY, Texas." At the current writing, it is "WITH THE 45TH INFANTRY DIVISION IN LOUISIANA."

Wherever the 45th happens to be—at base camp on the broad southwestern plains or maneuvering in the wilderness of central Louisiana—news about the goings and comings of its 18,000 men gets back to Mom, Pop and the rest of the home folks.

The job of keeping the home front informed of what's going on at the "battle" front is handled by a group of seven young men who comprise the 45th Division Press Section. They, like their contemporaries in other army press sections throughout the country, are doing a type of work that is relatively new to the American military. Not until Uncle Sam began to beckon lads away from grocery counters and filling stations to build his new citizens' army did public relations come into its own.

And the boys in the 45th Division's press section did their own share of the pioneering. They started from scratch when the division was inducted into active service as a national guard outfit in September, 1940, and installed at Fort Sill, Okla. Theirs was one of the first units of its kind in any army camp.

**L**T.-COL. WALTER M. HARRISON, former managing editor of the *Daily Oklahoman* and *Oklahoma City Times*, organized the section. He had come into the service as division intelligence officer. At first there was only one man on full-time duty. Two more did part-time work, writing copy when they weren't learning their "left faces" and "right obliques."

By the time Col. Harrison went off to Washington to serve in the war department's bureau of public relations, there were five full-time men in the section.

# The Story of How the Press Section of an Facts From the 'Front' For the Folks at Home

By PVT. JOE STOCKER

Now the section pretty well covers the field of public relations and has been lauded as the best in the VIII Army Corps. There are four newsmen, a radio man, a cartoonist and a sports writer who doubles on straight news. All have had previous journalistic experience.

Principally they serve the newspapers and radio stations in the four states which contributed personnel to the 45th—Oklahoma, New Mexico, Colorado and Arizona. But their publicity products have appeared in newspapers and magazines from one end of the country to the other.

Since the division moved its base to Camp Barkeley, Texas, near Abilene, and then shuttled down to Louisiana for August-September maneuvers, they have added new "clients" to their expanding list. As the soldiers make new friends, more and more people are interested in knowing where Pvt. Joe Doakes is at the moment and what he's doing.

**W**HEN the division is at camp, the press section publishes a weekly newspaper, the *45th Division News*. During maneuvers, the paper is suspended and

the section concentrates on serving the civilian press and radio.

The men travel in a half-ton army truck which carries both personnel and equipment. The latter includes two boxes of supplies, typewriters and photo paraphernalia, plus the men's personal equipment. Fifteen minutes after a command post is reached, the men are set up and ready to go to work.

When the division is in a sham battle, they work from the back of their truck, or squat under a tree with typewriters on their knees. Between "battles," when the situation is "non-tactical" and camouflage restrictions are relaxed, they pitch a big side-wall tent and install folding tables.

At least twice a week, during the maneuvers, a mimeographed news digest goes out to some 150 newspapers and radio stations in nine states. Besides that, individual members of the section handle special correspondence for various papers in the states from which they came.

Because their superiors have an enlightened attitude toward public relations, the members of the section are



Members of the 45th Division Press Section in action. Left to right, on the ground, Pvt. Jack Church, Claremore, Okla., driver; Pvt. Jack Pepper, Oklahoma City, picture editor; and Pvt. John Riddle, Madill, Okla., editor. On the truck, left, Pvt. John Waddell, Tucson, Ariz., sports editor, and Pvt. Stocker.



## Army Division Does Its Duty Supplying

allowed to operate with a free hand.

When the division is enroute from one place to another, they speed on ahead to cities along the line of march and contact the newspapers and radio stations. Ofttimes the local editors simply ask the soldier-reporters to write their stories for them.

**W**HILE the 45th was making its week-long shuttle movement from Camp Barkeley to Louisiana, column upon column of publicity about the outfit appeared in newspapers along the parallel routes of march. One Dallas paper was so pleased with the section's contributions that the editor wrote a letter of appreciation to the commanding general of the 45th and the city editor offered one of the boys a job when he gets out of the army.

Six radio stations—four in Dallas, one in Longview, Texas, and one in Shreveport, La.—carried programs arranged by the press section. There were interviews with prominent officers, performances by talented soldiers in the division and the like.

The division did not stop in Longview, but the section went on ahead and arranged for a half-hour spot on the local radio station, anyway. While the convoy droned through the town, two of the press boys stood at the roadside with a hand microphone and broadcast a running description of the long column of drab green trucks.

When there is a maneuver on, the sturdy little press truck ranges far and wide along the "front." Risking capture by the "enemy" (and sometimes even inviting it just for the sake of a story), the boys chase after their buddies in search of copy.

Local items play a large part in the functioning of an army press section such as this. Promotions are commonplace in an outfit of 18,000 men, but when Pvt. Joe Doakes goes up to corporal, it's good news to his home-town paper.

Each week the section ladles out dozens of these "locals," and Mr. and Mrs. Doakes, not to mention Joe himself, get a big kick out of seeing the lad's name in the paper.

**A**LL the men in the section are privates, several of whom have specialist ratings. They are attached to G-2 (division intelligence), but ordinarily have their own public relations officer.

The first of these was 2nd Lt. Lewis H. Day, a former Oklahoma newspaperman. He went to Washington to work in the bureau of public relations, too, and was succeeded by Capt. Frederick R. Stofft, Tucson, Ariz. Third Army called Capt. Stofft to its press section during the Louisiana maneuvers and Capt. Tom Johnson, former commercial manager of the Oklahoma (radio) network, was designated to combine public relations work with his regular duties as division morale officer.

THE QUILL for December, 1941

Lt.-Col. Francis J. Reichman, Oklahoma City dentist who succeeded Colonel Harrison as division intelligence officer, is general supervisor of the press section.

Editor of the 45th Division News (when it is being published) is Johnnie Riddle, Durant, Okla., who, before he became a soldier, worked on the staff of the Durant Democrat and in the public relations department of the University of Oklahoma.

A. Y. Owen, who was a photographer for the Daily Oklahoman and Oklahoma City Times, brought his camera with him into the army and service as press section photographer. Twice within recent months his pictures have appeared in Life magazine and now he is perfecting a technique for taking pictures in black-outs, using the infra red ray.

J. Sheppard Pepper, who worked for the New York Post and New York World-Telegram, is the picture editor. His home is in New York City.

The section's cartoonist is William Mauldin, Phoenix, Ariz., who is attracting considerable attention with his sketches of army life. Cartoons by Mauldin appear regularly in the Oklahoma City Times and he has contributed several panels to the Dallas Journal.

Arizona coverage during maneuvers is handled by John Waddell, Tucson, who worked on the Tucson Star and is sports editor of the 45th Division News.

Sam St. John, former Las Vegas, N. M., newspaperman, serves the papers in his home state. During Louisiana maneuvers, he traveled with the 120th Engineers regiment, which largely is made up of New Mexico men.

(Since this article was written, Owen, Pepper and Riddle have received their discharge.)

Latest additions to the section are Don Robinson and Joe Stocker, selectees who came into the army only two weeks apart.



Joe Stocker

Private Stocker, formerly of the Oklahoma City Times staff, will be remembered by QUILL readers for his article on the Times public opinion page which appeared in the January, 1940, QUILL.

Both were on the staff of the Oklahoma City Times. Robinson handled features and now is in charge of the radio end of division public relations. Stocker covered state politics in Oklahoma and is state editor of the division newspaper, supervising the semiweekly mimeographed news releases.

Together, these men of the press section tell Mr. and Mrs. Public about the 45th Infantry Division. From Camp Barkeley the dateline may change to "WITH THE 45TH INFANTRY DIVISION IN NORTH CAROLINA," or "SOMEWHERE IN THE CARIBBEAN," or wherever the exigencies of national defense dictate that the division must go. But the news of Pvt. Joe Doakes will keep filtering through to the home folks.

## Date With Destiny—

[Concluded from page 6]

This is a very rough estimate, but, in my sober judgment there is more than a kernel of truth in it.

In connection with the dangers along our domestic and economic front, I will admit that I have greatly resented the spoken words of such national leaders as Senator Burton K. Wheeler, of Montana, Charles A. Lindbergh, and the others of comparative status.

I have resented their activities, not because they happen to disagree with my own, but because these mighty voices have been raised in denying dangers that exist and the war that is already joined.

Had these same men accepted the fact of the world's greatest danger, and had they raised those same voices in criticism of many of our domestic policies and

failures in accomplishment, we would have been much further along the road to peace and safety.

**W**E, of the press, have our appointment with destiny. It is a portfolio of responsibility. We must accept it. We cannot avoid it.

And, so, to you of Sigma Delta Chi, I give that responsibility which is properly yours for the American Press and for America and all her Tomorrows.

## ACCORDING TO—

"Congratulations on a fine job of QUILL editing."—WILLIAM E. FOWLER, Washington (Pa.) Observer.

**SIGMA DELTA CHI'S** Distinguished Service Awards in Journalism, set up in 1940 and bestowed for the first time in 1941, went this year to the following men:

*For Excellence in General Reporting:* Basil Brewer, publisher of the New Bedford (Mass.) *Standard-Times and Mercury*.

*For Excellence in Foreign Correspondence:* Leland Stowe, of the Chicago *Daily News* foreign staff, in Chungking, China, at the time of announcement.

*For Excellence in Radio Newswriting:* Cecil Brown, foreign reporter for the Columbia Broadcasting System, in Shanghai at the time of announcement.

*For Excellence in Research in Journalism:* Paul F. Lazarsfeld, Office of Radio Research, Columbia University, New York City.

*For Excellence in Editorial Writing:* Allen Drury, the Bakersfield (Calif.) *Californian*.

The awards for Editorial Cartooning, Washington Correspondence and Courage in Journalism (to a newspaper) were withheld this year.

The jury of award consisted of Maj. James E. Crown, editor, the New Orleans *States*; W. W. Waymack, editor of the editorial page, the Des Moines (Iowa) *Register & Tribune*; Daniel R. Fitzpatrick, editorial cartoonist, the St. Louis *Post-Dispatch*; Roy A. Roberts, managing editor, the St. Paul *Pioneer-Press and Dispatch*; Richard L. Wilson, Washington correspondent, the Des Moines *Register & Tribune*; and Ken Fry, director of news and special events, National Broadcasting Co., Chicago, Ill.

**BASIL BREWER**, whose award was based on a series of 15 articles on national defense published in his own and nearly 100 other daily newspapers and a series of 27 articles on Latin American relations, which likewise had wide distribution, had his first taste of printer's ink as a boy in a shop in Kirksville, Mo., where his father, Addison Lanius Brewer, a Methodist circuit rider, published a weekly paper.

He attended and was graduated from the Missouri State Teachers College at Kirksville in 1901, taught school in Missouri for a short time, and then matriculated at the University of Chicago, where he studied from 1903 to 1905.

With the exception of the short time spent as a teacher, his entire adult life has been spent in newspaper work, his main interest always having been the editorial side. He entered the newspaper field as want ad manager in Oklahoma City at \$12 a week.

Mr. Brewer joined the Scripps-Howard newspapers in 1906 and remained with them until 1921. He was business manager of the Cincinnati *Post* from 1916 to 1919; business manager of the Cleveland *Press* from 1919 to 1921. He became editor and publisher of the Omaha (Neb.) *Morning and Evening Bee* in 1921, remaining there until 1924, when he became editor, publisher and owner of the Lansing (Mich.) *Capital News*, remaining there until 1928.



**Basil Brewer**

Mr. Brewer, publisher of the New Bedford (Mass.) *Standard-Times and Mercury* received the award for general reporting.

**I**N March, 1931, Mr. Brewer went to New Bedford, Mass., as publisher and manager of the *Standard-Mercury* and the Sunday *Standard*. After the consolidation of those papers with the *Times* in August, 1932, he continued as publisher and manager of the three papers. He purchased their control in September, 1933, and in October, 1936, founded the Cape Cod *Standard-Times* at Hyannis, Mass., to extend and improve the service of the *Standard-Times* papers in the interests of South-eastern Massachusetts.

His conception of the series of articles on National Defense grew out of his drafting of a "Preparedness Platform" for the *Standard-Times and Mercury*, to "awaken the public to the danger we face and to our lack of preparedness in the crisis and TO GET ACTION!" The platform received national attention through its distribution by the *Associated Press*, *United Press* and *International News Service*. A heavy response of letters contained information supplementing Mr. Brewer's charges of delay and blundering and brought new leads which were incorporated into the resulting series of articles.

Within two months after the publication of the national defense articles, Mr. Brewer was on the trail of another series, this one concerning the relations of Latin America and the United States. A 25,000-mile airplane trip down the east coast and up the west coast of South America, interviews with officials and citizens, and additional research resulted in 27 articles.

Mr. Brewer's family consists of his wife, the former Mary Minot Caswell, of Huntington, Ind., and four children, Given, Juliet, Alice Caswell and John Caswell Brewer. His daughter Alice accompanied him to New Orleans where he received Sigma Delta Chi's Distinguished

## Sigma Delta Chi H For Their Service



**Leland Stowe**

For his story on Norway's betrayal and other European accounts, Mr. Stowe received the award for foreign correspondence.



**Cecil Brown**

A former newspaperman and radio newscaster, Mr. Brown was honored for his broadcast coverage of the invasion of Germany.

Service Award in person, the only recipient able to be present for the occasion.

**LELAND STOWE**, peppery, snow-haired star of 42 who blazed his way to four momentous world scoops in 10 days, was recognized by Sigma Delta Chi's jury of award for his story of the betrayal of Norway and for his other reporting throughout Europe.

A native of Southbury, Conn., he was graduated from the Seymour, Conn., grade school in 1913; from the Guilford, Conn., high school in 1917 and from Wesleyan University, Middletown, Conn., in 1921.

His first newspaper job was with the Worcester *Telegram*, where he was a reporter from July, 1921, to October, 1922. He was with the New York *City News* from October to November, 1922; the New York *Herald* from 1922 to 1924; Pathé News, 1924 to 1926, and the New York *Herald Tribune* from 1926 to 1939, as head of that paper's Paris office. He received the Pulitzer Prize in 1930 for his correspondence.

Joining the overseas



A Facsimile of the



# ni Honors Five Men vice in Journalism



Cecil Brown

newspaperman who became a  
vscaster, Mr. Brown was  
for his broadcasts on the  
invasion of Greece.



Paul W. Lazarsfeld

His study of the relationship between  
radio and the press brought Dr. Lazars-  
feld the award for research in  
journalism.



Allen Drury

An editorial written for the weekly  
Tulare (Calif.) Bee brought this 23-year-  
old newspaperman the award for  
editorial writing.

lowship awarded by the Rockefeller  
Foundation. He remained to become di-  
rector of the Office of Radio Research,  
created by the Foundation first at Prince-  
ton and then transferred to Columbia.

His first publications in Austria were in  
the field of statistics, unemployment re-  
search and market analysis. In this coun-  
try he has continued in the same field,  
working as a consultant for a number  
of industrial concerns and government  
agencies.

Also greatly interested in the field of  
communications, he did what was prob-  
ably Europe's first listeners' survey for  
the Austrian Broadcasting Corporation.  
He has done studies for a number of mag-  
azines in this country, concentrating in  
the last few years mainly on problems  
of radio in its relation to other media of  
communication.

**ALLEN DRURY**, 23-year-old member of  
the staff of the *Bakersfield Californian* at  
present, received the Distinguished Serv-  
ice Award for editorial writing on the  
basis of editorials written for the weekly  
Tulare (Calif.) Bee, particularly one de-  
claring that the world needed a statement  
of war aims from the democracies.

The youthful newspaperman, born in  
Houston, Texas, was reared in California.  
He entered Stanford University in the fall  
of 1935. While on the campus, he was a  
member of Sigma Delta Chi and Alpha  
Kappa Lambda, serving as president of  
the latter.

He worked three and a half years on  
the *Stanford Daily*, his posts including  
those of review editor, columnist, night  
editor and associate editor. He completed  
his journalism major in September, 1939,  
receiving his degree in June, 1940.

Leaving Stanford, he found a job in  
November, 1939, as editor of the *Tulare  
Bee*, remaining in that post until April,  
1941, when he resigned to accept his pres-  
ent position as a desk man on the *Bakers-  
field Californian*.

Unmarried, deferred from military  
service as the aftermath of an automobile  
accident in 1937, he is chiefly interested in  
sports, writing, politics and international  
affairs. His ambition, among other things  
is syndication.

**THE** fraternity's Distinguished Service  
Awards—well received by the profession  
from the outset and steadily gaining re-  
spect and recognition as "awards from  
working newspapermen to newspaper-  
men"—were given in 1941 to the following  
men:

Kenneth T. Downs, of *International  
News Service*, for foreign correspond-  
ence; W. W. Waymack, editor of the  
editorial page of the *Des Moines Register  
& Tribune*, for editorial writing; Meigs O.  
Frost, then of the *New Orleans Times-  
Picayune*, for general reporting, and  
Albert Warner, of Columbia Broadcasting  
System, for radio newswriting.

The *Courage in Journalism* award, to a  
newspaper, was given in 1941 to the *New  
Orleans States*. It was not awarded this  
year.

staff of the *Chicago Daily News*' foreign service  
when war broke out in September, 1939, he flew  
the Atlantic by Clipper, filing his first dispatches  
from London, later from Helsingfors. When Rus-  
sia invaded Finland, he accompanied the Finnish  
forces as war correspondent, covering four of the  
five major fronts.

His great story describing the Russian dead at  
Tolvajarvi has become a newspaper classic and  
has been widely reprinted. Stationed at Oslo

when the Germans came  
to Norway, Stowe filed a  
series of world scoops,  
climaxed by his extra-  
ordinary and dramatic  
story of Norway's be-  
trayal.

**CECIL BROWN**, whose  
newscasts from Cairo,  
Egypt, giving details of  
the German parachute  
invasion of Greece and  
the escape of the King  
of Greece while para-  
chutists were shooting  
at the fleeing monarch,  
brought him the Distin-  
guished Service Award  
for radio newswriting, is  
a native of New Brigh-  
ton, Pa.

He did his newspaper  
cubbing on the Youngs-  
town, (O.) *Vindicator*,  
following his graduation

from Ohio State University in 1929.  
From Youngstown he went to the  
West Coast with the *United Press*.  
He also worked on the *Pittsburgh  
Press*, *Newark Ledger* and *New York  
American*, before joining the Colum-  
bia Broadcasting System publicity  
staff in New York in 1937.

Mr. Brown next joined the staff of  
*International News Service* and presently  
was sent to Europe. He resigned from *INS*  
last January to become Rome correspond-  
ent for CBS. He was expelled subse-  
quently from Italy because the Fascists  
objected to the tone of his reports.

Shifting to Belgrade, he arrived the day  
the Germans began their invasion of  
Yugoslavia. Leaving the latter country  
with the American military attache,  
Brown went to Cairo. Subsequently he  
went to the Syrian front with the British  
and reported the war there and later  
covered some of the fighting on the  
Egyptian front.

Receiving permission from the British  
to go to Singapore, Brown recently shifted  
his headquarters to the Far East, being  
there when the award was announced.

**DR. PAUL F. LAZARSELD**, of the  
Office of Radio Research, Columbia Uni-  
versity, received his Distinguished Serv-  
ice Award for a study of the relationship  
between newspapers and radio published  
under the title "Radio and the Printed  
Page" by Duell, Sloan & Pearce, Inc.,  
New York, in 1940. A new series of  
studies along similar lines is about to ap-  
pear from the press of the same publisher.  
Its title is "Radio Research 1941."

Dr. Lazarsfeld, a native of Vienna whose  
Ph.D. degree is from the University of  
Vienna, where he was an instructor in the  
Department of Psychology, came to the  
United States in 1933 on a traveling fel-



mile of the SDX Award

## Promising Young Pillar—

[Concluded from page 7]

tors that when he attended his first press association meeting in 1937, most of them were calling him by his first name. Sold on the worth of cooperative effort, Jimmy is one of the two or three Alabama publishers who have attended every one of the numerous meetings of the Alabama Press Association in the past four years.

Appointed immediately to the organization's executive committee, Jimmy became its vice-president in his third year as a newspaperman, its president in his fourth.

**STRANGERS** always are amazed at the extremely youthful appearance of the First Gentleman of the Alabama press. Sometimes they are amused—but only for a few seconds. After they have watched old-time editors gather around Jimmy the Kid, listen to him talk and ask his opinions, they realize that here is no mere boy in man's clothing.

Jimmy is respected and admired by everyone who knows him, and that includes Alabama's Governor Frank Dixon. As chief mogul of the state's press association, the Baldwin Countian has been able to obtain more benefits for his fellow editors from the state administration than has any of his predecessors.

His major achievement has been to persuade the governor that printing the publication laws of the state and placing them in the hands of all state, county and city officials would be beneficial to everyone concerned. As a result, not only will the Alabama public be better informed of state affairs than ever before, but—what's more vital to the editorial pocket-book nerve—the press will cash in to the extent of several thousands of dollars.

Then Jimmy the Kid requested the governor to order compliance with a state law requiring publication of the semi-annual financial statement of the various Courts of County Commissioners. It appears that action will be forthcoming on this matter very soon, and that most of Alabama's weeklies will therefore get \$300-\$400 additional revenue.

**EARLY** this year there occurred an incident which demonstrated the Kid's influence with his associates:

Editors attending a congressional district press association meeting were waxing wroth on the subject of a certain candidate for office who gave his political advertising to a daily in another district. They suggested various means of "showing" him: editorial attacks; the cold shoulder; visitations by committees.

Jimmy, a guest at the pow-wow, sat quietly until called on for an opinion. He rose, and in effect told the militant publishers they were sopping wet; that if they had received no advertising from the candidate it was either because they didn't have the circulation to attract him or they hadn't convinced him they had;

that to take aggressive action would do more harm than good.

Amazingly, every editor who had spoken reversed his field. Motion after motion, amendment after amendment, was withdrawn. Some publishers said they were ashamed of themselves. The Kid's calm words had carried the day.

The Baldwin County editor is one of those speakers who holds the complete attention of his audiences without apparently resorting to a sole oratorical device. He speaks with restraint, even softly. Yet he can be heard in every corner of a hall. He holds attention not because he puts on a show but because he adheres to the simple formula of having something to say, saying it, sitting down.

**EVIDENTLY** the veterans of the state press are not at all envious of the progress young Faulkner has made. Among his closest friends in the state are: Gaston Bozeman, mentioned before; Hunter Golson, publisher of several Alabama weeklies and immediate past-president of the press association; and M. C. Giles, Russellville, and Emmett Brooks, Brewton, also past-presidents of the association. All are considerably older men. (They'd scalp me bald-headed if I dared refer to them as the "old guard").

Jimmy's alma mater, Missouri, ought seriously to consider giving him an honorary degree or sumpin', because he's a walking, talking, writing advertisement for its school of journalism. He's about completed selling the Alabama press—he's had some help, of course—on the idea that education for journalism isn't an insurmountable handicap.

Similarly, the University of Alabama's fledgling but booming journalism department is much in his debt: In the past three years he has given jobs and valuable training to four of the department's graduates.

First came Gene Thomley, who left Jimmy and the Baldwin Times for a reportorial spot on a daily and who later became manager of a weekly. He was followed by Paul Corwin, who lately has become owner and editor of the two weeklies in Fayette, Alabama. Then came Wilmer (Bill) Foreman, who, after a brief period as a federal government publicity man, has returned to South Alabama to edit and manage the *Atmore Advance*, a weekly recently purchased by Jimmy, Hunter Golson and Bill. The incumbent Alabama journalumnus on the Times is Bill Stewart, a 1941 graduate.

Corwin's two weeklies and Foreman's one rank among the A-1 sheets in the state.

**T**HE Kid is a great one for education, any way you take it. He, Golson and Giles took the lead, for the press of Alabama, in putting through an agreement whereby the University of Alabama and

the Alabama Press Association jointly employed a man who now serves as field manager for the association and publicity director-journalism professor at the University.

This man, dynamic Doyle L. Buckles, has been largely instrumental in building, with the enthusiastic help of Jimmy and the other editors and the University's Department of Journalism, a vigorous, modern state press. There's plenty of labor still to be done, but a tremendously impressive start has been made.

In The Kid's year as press association chief, too, the first Alabama Press Institute was held, in cooperation with the University. The first institute, naturally, was modest, but it offered the newspapermen and students the opportunity to hear such headliners as Drew Middleton, ace *Associated Press* war correspondent, and Otis Brumby, publisher of the *Cobb County (Georgia) Times*, whose paper is regarded by many as the best all-around weekly in the country and who has a stack of trophies to show for it.

**C**OME to think of it, Jimmy Faulkner is a sort of symbol of what's going on among the newspapers of Alabama: Although there's a goodly sprinkling of oldsters, some right smack up-to-date and some doing things as great-grandpappy used to do 'em, the youngsters definitely are taking over. It is significant that wherever you find a youthful editor in the state, you find an outstanding weekly.

Perhaps the two outstanding sprouts in the newspaper business in Alabama, aside from the Kid, are Charlie Dobbins, an ancient of 33, and Neil Davis, who is all of 27. And both have employed a group of young college graduates as assistants.

Charlie is publisher of the *Anniston Times*, until recently a weekly but now a semi-weekly in competition with a strong, established daily. Early this year the *Times* was selected as the best all-around weekly in the state. In addition, Publisher Dobbins was elected vice-president of the press association, and unless the organization deserts its usual practice, will succeed to the presidency in January.

Neil, too, holds numerous distinctions: His newspaper, the *Lee County Bulletin*, published in Auburn, seat of Alabama Polytechnic Institute, was voted a close second to the *Anniston Times* in the best all-around category. Then, early this summer, Neil was awarded one of the prized Nieman fellowships, the first weekly editor in the United States to be so honored.

Yes, Charlie and Neil and a crowd of other juveniles are stealing the show from the erstwhile leading men of the Alabama journalistic stage. They're doing—and in a hurry—a job of work that has needed attention for many a year; that of injecting virility into a newspapermen's Sahara.

But none will quite compare with the amazing President-Mayor-Publisher-Leader Jimmy Faulkner—the Kid with a veteran's wisdom.



## Elected Members of Sigma Delta Chi's New Executive Council



**Neal Van Sooy**  
Manager,  
Redwood City (Calif.) Tribune



**Frank Luther Mott**  
Director, School of Journalism,  
State University of Iowa



**George W. Healy, Jr.**  
Managing Editor,  
New Orleans Times-Picayune

## Convention

[Continued from page 4]

chapters entered, in the following order: OREGON, 89; SOUTH DAKOTA STATE, 89; IOWA STATE, 86; PENNSYLVANIA STATE, 86; OREGON STATE, 85; NORTH DAKOTA, 85; KANSAS STATE, 85; DEPAUW, 83; INDIANA, 83; MARQUETTE, 82; KANSAS, 79; SOUTHERN METHODIST, 79; WISCONSIN, 79; LOUISIANA STATE, 75; DRAKE, 75; GEORGIA, 71; MINNESOTA, 69; MISSOURI, 66; OHIO STATE, 66; GRINNELL, 65; COLORADO, 55; ILLINOIS, 47; PURDUE, 46.

The Kenneth C. Hogate Trophy for Professional Achievement, awarded annually to the chapter having the greatest percentage of its graduates of the last five years actively engaged in journalism, was not awarded at the convention, since it was found necessary to check the entries with records at national headquarters.

**T**HE creation of a Professional Program Fund to which contributions and bequests may be made to assist the fraternity in carrying on its professional activities such as the Historic Sites in Journalism marking program, a speakers' bureau, the professional awards program, the publication of *THE QUILL* and other undertakings, was one of the most significant acts of the convention.

The new Fund got off to a rousing start with the announcement that Harry J. Grant, chairman of the board of the *Milwaukee Journal*, had made a gift of \$500 toward the establishment and operation of a speakers' bureau that might serve the various chapters.

Other acts of the convention included:

**THE QUILL for December, 1941**



**Paul B. Nelson**  
Editor and Publisher,  
Scholastic Editor,  
Chicago, Ill.

A Sigma Delta Chi contribution of \$25, made up of individual contributions on the part of officers, delegates and other members of the fraternity, to the John Peter Zenger Memorial Fund for the erection of a national shrine to the Bill of Rights and Freedom of the Press on the historic green of old St. Paul's Church, East-Chester, N. Y.

The adoption of a resolution attacking trade barriers set up by various states as being "a serious menace to national unity . . . encroaching seriously upon the economic service pro-

vided in the columns of newspapers through advertising" and thereby hampering newspaper income and the economic freedom of the press.

Another resolution was adopted condemning the practice of some government department heads or high departmental spokesmen in releasing previously withheld information in national magazines under their own signatures.

Granted permission to Chi Pi, men's professional journalism fraternity at Kent State University, Kent, O., to petition for a charter from Sigma Delta Chi.

Reaffirmed the necessity for the fraternity to adhere to the policy of pledging only men intending to enter journalism; reemphasized the responsibility of local chapters and advisers in building the professional status of the organization and called for periodic surveys of each chapter's membership entering the professional field to determine whether the individual chapters deserve continued affiliation with the fraternity.

Recommended that a national convention be held in 1942, the time and place to be left to the decision of the Executive Council. The convention further recommended that the convention be held in the Mid-West, three chapters in this area—Ohio State, Butler and Northwestern—having submitted invitations.

**P**RESIDENT DILLIARD, in setting up the convention program, brought together a group of outstanding speakers whose subject material took the convention from bomb-jarred and fire-beset London to inner China; from the New Orleans of the past to Washington today; from the country weekly to the metropolitan daily and press association headquarters; and into other fields of

## Selected for Major Sigma Delta Chi Offices at New Orleans Convention



**Laurence H. Sloan**

Mr. Sloan, executive vice-president of Standard Statistics, Inc., New York City, was reelected to a four-year term as a trustee of The Quill Endowment Fund.



**Richard Wilson**

Washington correspondent for the Des Moines (Iowa) Register and Tribune, Mr. Wilson was elected secretary of Sigma Delta Chi in New Orleans.



**Oscar Leiding**

Mr. Leiding, Cable Editor of the Associated Press, will serve the fraternity as its treasurer for the next year. He formerly was secretary.



**Midnight Fire!**

Remarkable for its photographic and story-telling qualities, this photo brought John J. Mueller of the State University of Iowa, first place in the spot news division of the undergraduate photo contest.

journalism for a discussion of problems and policies.

The majority of the addresses made will be presented in *THE QUILL* in article form, in this and subsequent issues.

His Excellency, the Honorable Hu Shih, Chinese Ambassador to the United States and one of China's great scholars, and Byron Price, executive news editor of the *Associated Press*, shared the major speaking honors at the convention banquet.

Dr. Hu discussed the part pamphleteering had played in modern China's development, while Mr. Price, in treating of present-day journalistic problems and trends, presented his views in the form of "A Letter to the Editor."

Notable, too, were the remarks of Basil Brewer at the convention, voiced on his acceptance of Sigma Delta Chi's Distinguished Service Award.

All three banquet speakers were initiated into the fraternity in the model initiation that followed, Mr. Price as national honorary member; Dr. Hu as a member of the Illinois chapter; and Mr. Brewer as a member of the Temple chapter.

Initiated at the same time as members of the Louisiana State chapter were L. K. Nicholson, publisher of the *New Orleans Times-Picayune*; Harnett T. Kane, of the *New Orleans Item* staff and author of "Louisiana Hayride"; Emil L. Telefel and James W. Lang, of the journalism department of Loyola University, and five undergraduates: Melvin Jones, John Redmann, Bryan Putnam, Norman David and Harold Rubin.



## Three Vice-Presidents Will Direct Varied Activities of Sigma Delta Chi



**Frank Thayer**

Prof. Thayer, of the School of Journalism at the University of Wisconsin, will have charge of the fraternity's expansion.



**Barry Faris**

Mr. Faris, editor-in-chief of International News Service, will have charge of the fraternity's undergraduate activities program.



**Willard R. Smith**

Mr. Smith, Wisconsin State Manager for the United Press, Madison, will direct the expanding professional program of Sigma Delta Chi.

**T**HE delegates got their first taste of Southern hospitality the night before the convention opened when the Tulane University Department of Journalism, with Burton L. Hotaling presiding, acted as host at a get-acquainted smoker at the Roosevelt.

There were plenty of additional examples of that same hospitality before the convention finally closed—thanks to the all-out efforts of the host committee—made up of C. R. F. Smith, faculty adviser, the Louisiana State Chapter; M. G. Osborn, director, the School of Journalism, Louisiana State University; Maj. Bruce R. McCoy, manager, the Louisiana Press Association; Charles P. Manship, Sr., editor and publisher, the Baton Rouge *State-Times and Morning Advocate*; Robert Denley, president, the Louisiana State University chapter; George W. Healy, Jr., managing editor, the New Orleans *Times-Picayune*; Maj. James E. Crown, managing editor, the New Orleans *States*; Donald H. Higgins, managing editor, the New Orleans *Item*; Herman B. Deutsch, of the New Orleans *Item*; Burton L. Hotaling, Department of Journalism, Tulane University, and Maj. Meigs O. Frost, of the United States Marine Corps.

Prof. M. G. Osborn, director of the School of Journalism at Louisiana State University, gave the address of welcome, after Robert Denley, president of the Louisiana State Chapter, had called the convention to order Wednesday morning, Nov. 12. President Dilliard responded.

The keynote address was a stirring one, delivered by fiery, colorful Maj. Meigs O. Frost, Public Relations Officer for the



**The Lord of Stony Acres**

In the feature class of the undergraduate photographic contest, this interesting picture brought Maurice Frink, Jr., of De Pauw University, first place.

Southern Recruiting Division, United States Marine Corps. Maj. Frost, formerly of the New Orleans *Times-Picayune* staff, received Sigma Delta Chi's Distinguished Service Award for general reporting at the Des Moines convention last year.

The first afternoon session of the convention, at which Vice-president Hoyt presided, was devoted to an extensive discussion of various undergraduate chapter problems, followed by an interesting peep into New Orleans' colorful past by Lyle Saxon, author of "Fabulous New Orleans," "Old Louisiana," "Lafitte the Pirate" and other works. Mr. Saxon, who is director of the Louisiana Writers' Project, also discussed that activity.

Thursday night was left open so that delegates could go sight-seeing; select some famed eating spot for dinner, or otherwise enjoy one of America's most colorful cities.

**F**RIDAY'S sessions brought a succession of speakers on varied topics.

Osburn Zuber, associate editor of the Birmingham (Ala.) *News* discussed "The Newspaper as a Public Servant" and Floyd C. Shoemaker, editor of the *Missouri Historical Review*, "The Newspaper Editor as an Historian" at the morning session.

Edwin Stout, *Associated Press* foreign correspondent, recently returned to the United States from London, brought the war close to his audience as in a calm, straight-forward manner he described London undergoing bombs and fire, the spirit of the British people and the way in which they are carrying on. He spoke at the Friday Dutch-treat luncheon.

Speakers at the Friday afternoon session were: Richard L. Wilson, Washington correspondent for the *Des Moines Register and Tribune*, speaking on "The Washington Scene"; Prof. Charles L. Allen, assistant dean, the Medill School of Journalism at Northwestern University and editor of the *National Publisher*, discussing "What's Wrong With Reader Interest Studies?"; James W. Irwin, assistant to the president, Monsanto Chemical Co., St. Louis, "Unplumbed Possibilities for Journalists"; Maj. Bruce R. McCoy, manager, Louisiana Press Association, "Community Journalism's Challenge."

The New Orleans *Times-Picayune* and *States* were hosts Friday evening at a dinner held in Arnaud's, one of the foremost restaurants in old French Quarter.

George W. Healy, Jr., was toastmaster, calling upon Mrs. Elizabeth M. Gilmer (Dorothy Dix), L. K. Nicholson, president of the *Times-Picayune* Publishing Co., President Dilliard and others, who responded briefly. He then called upon Aubrey Murray, advertising director of the *Times-Picayune*, for several of his Cajun stories.

Mr. Murray proved such a swell storyteller that it was with reluctance his audience let him stop.

**T**HERE were plenty of sleepy-eyes Saturday morning as the delegates boarded

two chartered buses at 7 a. m. for a trip to Baton Rouge. Arriving at the State Capitol, the party toured the building and got its first glimpse of Louisiana State co-eds in the persons of Miss Ann Meredith, president of Theta Sigma Phi at Louisiana State, Miss Mary Caroline Bennett, and other Theta Sigs. It was surprising how quickly the erstwhile sleepy delegates perked up!

Next came a visit to Radio Stations WJBO and W45BR, owned by Charles P. Manship, Sr., publisher, the *Baton Rouge State-Times* and *Morning Advocate*, who is president of the Southern Newspaper Publishers Association. The visit included a demonstration of frequency-modulation broadcasting.

The party then journeyed to the Louisiana State University campus where, in the auditorium of the Law Building, Dean Wendell H. Stephenson, of the College of Arts and Science, welcomed the visitors and introduced the Hon. Sam Houston Jones, Governor of Louisiana.

Gov. Jones, a member of Sigma Delta Chi, pictured for his audience something of the conditions in Louisiana under the

rule of the Long machine, and discussed the part the press played in the fight to free the state from its shackles.

Mr. Manship was host at a complimentary luncheon Saturday noon in the LSU Faculty Club. Palmer Hoyt spoke on "The Responsibility of the Press."

An unexpected but greatly enjoyed treat came in the appearance of the mixed choir from Southern University at the luncheon.

The scene shifted next to the LSU stadium where LSU and Auburn played a 7-7 tie under weather conditions resembling mid-summer. An added attraction at the game was the appearance of some 20 bands, cheering sections and songsters from Louisiana high schools.

Following the game, the SDX buses sped with police escort on the trip back to New Orleans where the convention banquet was scheduled for 7:30 p. m. It was a memorable evening—marked by the addresses of Dr. Hu, Mr. Price and Mr. Brewer; the presentation of the various awards; messages from past presidents, and the model initiation.

[Concluded on page 19]

## SDX Resolutions Hit Censorship and Trade Barriers Between States

**T**WO major resolutions adopted at the recent convention of Sigma Delta Chi, professional journalistic fraternity, in New Orleans, are reprinted here.

The first attacked the practice of some government department heads or high departmental spokesmen in releasing withheld information under their own signatures in national magazines.

The second outspokenly condemned trade barriers erected by the various states which hamper commerce and advertising and hence newspapers.

The texts of the resolutions follow:

"Whereas there have been many instances in recent months in which officials of certain government departments have directed the censorship of information fully known to residents of certain sections and most certainly known to foreign agents operating in this country, and

"Whereas there have been several instances in the last few weeks where at least one of these same government department heads or high departmental spokesmen has released withheld information under his own signature in national magazines, in which he purported to disclose for the first time secret information which all of the press and radio obviously were entitled to relay to the American public

"Be it hereby resolved that this convention of Sigma Delta Chi, national professional journalistic fraternity, which is the largest group in the profession, go on record deploring the present tendency of government agencies, particularly the War and Navy departments, to censor at source information of extreme importance but not of secret military or naval value, which the American people are fully entitled to receive through normal newspaper and radio channels."

The second was:

"Whereas, these United States were originally founded and our Constitution adopted on the premise that trade and travel between the states should be free and without undue or unreasonable restraint; and,

"Whereas, various acts of legislation enacted by the several states under the guise of revenue, health and police measures, hamper the free flow of commerce in and among the states and act as barriers to trade; and,

"Whereas, the extent of such legislation has become so widespread that it constitutes a serious menace to our national unity; and,

"Whereas, these artificial trade barriers encroach seriously upon the economic service provided in the columns of newspapers through advertising and thus hamper newspaper income and choke the freedom of the press at its source:

"Be it therefore resolved, that the national journalistic fraternity of Sigma Delta Chi at its 26th annual convention assembled in New Orleans, La., on this 16th day of November, 1941, declares itself unalterably opposed to interstate trade barriers detrimental to the economic and social welfare of our country; and,

"Be it also resolved that this organization lend its support to those organizations, public and private, which are striving to bring about the return of the traditional American policy of free trade and travel in and among the 48 states of this nation; and,

"Be it further resolved that this organization urge writers, editors and publishers to give this problem the attention it requires and cooperate toward the elimination of these undue and unreasonable restraints."



# Pictorial Highlights of Sigma Delta Chi's New Orleans Convention



—Photos by Warren Syverud

1. Byron Price, executive news editor, the *Associated Press*. 2. President Dilliard speaking at the *Times-Picayune* dinner at Arnaud's. Dorothy Dix, second from left. 3. Dr. Hu Shih, Chinese Ambassador. 4. Floyd C. Shoemaker receives the Wells Memorial Key from Elmo Scott Watson. 5. Delegates at the State Capitol. 6. Maj. Melgs Frost, of the U. S. Marines. 7. Gov. Sam Houston Jones. 8. That bus ride to Baton Rouge early in the morning! 9. President Dilliard, left, congratulates Palmer Hoyt, President-elect. 10. Marvin Osborne, of the LSU chapter, cites points of interest from the top of the capitol. 11. Edwin Stout, of the AP, telling of experiences in London. 12. Robert Goodwin, Northwestern delegate, accepts the F. W. Beckman Award for chapter efficiency from Councilor Clifton Blackmon.

## The Press Is on the Job

**I**T goes without saying that the press of America—collectively and individually—is going to do everything in its power to help achieve the defeat of the Axis trio.

The press will endeavor to convey facts to the people as fast, as accurately and as well-written as it is possible to do so. That is newspaper tradition. It will endeavor to maintain morale through bringing a day-to-day account of things as they come, good and bad. It will endeavor to intersperse chuckles in the more grim news of the times. It will bring readers stories of heroism. It will chronicle the news of the everyday life of a people going quietly but determinedly about its tasks.

Somehow, there's not the hysteria, the tumult and shouting, the flag-waving and band playing there was in World War I. The American people have grown up. They know that war at its best is a messy, dirty, murderous business. They don't like it—and wanted none of it. But neither do they like the bland-faced, back-stabbing treachery that has consistently marked the relations of the Axis mob with the rest of the world.

The American people have gone into this war grim-faced and determined. They will fight it through to the end—through disaster to triumph. And this time we don't believe they're going to let someone else write and try to keep the peace. They're going to see this thing through!

What they want—and what the press will do its best to bring them—is a factual, straightforward account of what is happening.

**I**T also goes without saying that this isn't going to be an altogether easy job—particularly if there is the same interference and bungling that has frequently hampered correspondents in Britain.

It appears that the War Department has done its best to set up an information service that will yield information. The Navy has come in for considerable criticism for its handling of press relations—but we feel that the situation there will be worked out eventually. The Marine Corps, in some divisions particularly, has been doing a bang-up job.

The situation calls for patience and understanding on the part of Government and the press. If there are men assigned to handle press relations who prove wholly unfit for the job—they should be removed for the good of the armed forces, the press and the people—for the good of the country as a whole. Good press relations are highly important in this war—they must be obtained. And all the cooperation shouldn't be on the part of the press.

No newspaper, no newspaperman, unless he is a Fifth Columnist or a spy, wants to print production figures, mechanical secrets, or any other information that might be of aid to the enemy. No newspaper is going to complain about the withholding of that sort of material. But the press cannot do the important job it has to do if important news sources prove to be blocked by men who say "NO" to any and all requests for information or pictures.

**O**NE of the trouble spots is going to be defense industries where Army men who have no conception of news or public relations are or may be stationed. Men of this type already have declared "absolutely no pictures" only to have the War Department place its OK on the requested material when local newspapers have gone over the heads of the local Army representative.

The men at the machines are going to play a most vital part

# AS WE VIEW IT

in winning this war. The folks at home and the men doing the actual fighting want to know that the men in the factories are on the job—that they are producing the weapons and materials needed to carry on the fight. There are going to be some swell stories in the factories—stories that will be inspiring, that will help build and maintain civilian and military morale.

These stories should be told—they must be told—and we have confidence they WILL be told (without imparting any facts of value to the enemy) through the right sort of cooperation between War

Department representatives, the public relations men of the various industries and the press itself.

## Nice Going, Mr. President!

**P**RESIDENT ROOSEVELT could have made no happier choice than he did when he named Byron Price, executive news editor of the *Associated Press*, Director of Censorship.

Personally and professionally Mr. Price is fitted for the task. He has and will have the confidence of both government officials and of newspapermen. No one knows the value of news and its importance more than he does. He's the sort of man needed for the job—the all-important job of seeing that the people be kept informed of what their country, their sons and their public officials are doing to win the greatest test ever presented this nation.

## Frank Knox—Reporter!

**T**HAT was a masterful job of reporting Frank Knox, Secretary of the Navy, did on the Pearl Harbor story!

Without a wasted word it's all there—the fury of the attack, the shocking loss of ships and men, and the heartening, thrilling, amazing examples of individual and collective heroism that will make Pearl Harbor live long in American annals.

At a time when the American people wanted to know the truth—no matter how badly it hurt—he flew to the scene, assembled his facts, and came back with the story.

It wasn't an easy story to write. America and American arms had been dealt a heavy, treacherous blow. Perhaps someone's neglect had permitted the surprise. There had been a heavy loss of life—and American ships had been sunk.

Frank Knox told the hard, bitter, brutal facts—yet along with the grim news went such tales of heroism that a feeling of pride in American's manhood surged throughout the land.

There's no more inspiring sight than that of the fighter who, reeling and apparently on his way to defeat, proves he can take it, come back for more and go on to score a knockout. That's the sort of story Frank Knox told—and told it so well we have a hunch they'll be reading it as an example of reporting in many days to come.

Here, then, to Frank Knox, still a reporter who can write a swell story!

"The primary function of newspapers is to communicate to the human race what its members do, feel, and think. Journalism, therefore, demands of its practitioners the widest range of intelligence, of knowledge, and of experience, as well as natural and trained powers of observation and reasoning. To its opportunities as a chronicle are indissolubly linked its obligations as teacher and interpreter."—Canons of Journalism.



## AT DEADLINE

[Concluded from page 2]

rounded out. On the campus, in addition to the activities of the respective chapters, the fraternity is represented by the scholarship award; the selection annually of the outstanding male graduate in journalism in each school where there is a SDX chapter; by the student newspaper and undergraduate photography contests.

In the professional field, Sigma Delta Chi's Distinguished Service Awards have been well received and highly regarded. The Historical Sites in Journalism program, also favorably received, is gaining momentum. The annual conventions are outstanding journalistic assemblies. *THE QUILL* is serving the profession as best it can with its present limited facilities. The Personnel Bureau has served member and employer faithfully.

There are plenty of other objectives the fraternity should and will undertake in the days ahead—ever seeking to improve and serve the profession and those engaged in it.

Meanwhile, the progress made to date, the position attained, must be maintained and strengthened. And it will be.

**CUPID** is an expert at disguise. You never can figure out just how, when or where the little guy is going to show up—or in what disguise. But did you ever hear of him hiding out in a book—ready to launch his arrows?

Well, here's an instance where he did.

Henry F. Misselwitz, former bureau chief for the *United Press* in Shanghai and later chief correspondent there for the *New York Times*, is the man concerned. You will recall his article "History As It Happens Is a Powerful Potion" appeared in the November *QUILL* and that a review of his book, "The Dragon Stirs," appeared in the October issue.

When Misselwitz was in China, he met there Miss Carolyn Converse, when she, just out of Stanford, was teaching English in the Shanghai Baptist College. He

had seen her just once since leaving Shanghai at the end of 1929 to go to Vladivostok and thence across Siberia to Europe and across the Atlantic to the United States.

But when she saw a review of "The Dragon Stirs" she bought a copy, found the author's address in Santa Monica and wrote for an autograph. He suggested that she drive down the following weekend. She did . . . and they drove all night to Las Vegas, where they were married.

Sounds sort of sudden, but as Mr. Misselwitz says, "Twelve years is long enough to wait for any girl. Not that I had waited wittingly—I just found it out when I met her again in Los Angeles, and the wedding followed."

Few authors, we'll bet, ever got such royalties out of a book before—and here's every good wish to Mr. and Mrs. Misselwitz.

**HERMAN ROE**, publisher of the Northfield (Minn.) *News* discussed "Shopping for a Country Weekly" at the Sigma Delta Chi convention held at the University of Minnesota, Minneapolis, in November, 1931.

It was and is one of the best all-around discussions of that subject we've ever heard. His remarks were published in the February, 1932, issue of *THE QUILL* and brought such a flood of requests for copies that Mr. Roe had the address published in booklet form.

Through the years that have followed, copies of that booklet have gone to countless men, young and old, interested in acquiring a paper of their own. Presently the supply was exhausted. The requests continued to come in, however, and Mr. Roe recently had a second edition published.

If you're interested in the country weekly field you'll find the booklet invaluable. A copy is yours for the asking—providing you send a self-addressed and stamped envelope to Mr. Roe, care of the Northfield News, Northfield, Minn.

## Convention

[Concluded from page 16]

**AT** the concluding session, Sunday morning, a Service of Remembrance was held for members of the fraternity who had died since the preceding convention; convention business was wound up; new officers elected and sworn into office.

President-elect Hoyt spoke briefly, pledging every effort toward the development of the fraternity's program in the year ahead. The convention was then adjourned, followed by a brief meeting of the new Executive Council.

Sigma Delta Chi's first convention in the friendly, colorful, hospitable Deep South had passed into history—but scattered throughout the land are scores of newspapermen, present and future, who will long remember the occasion.

## The Zenger Fund

The John Peter Zenger Memorial Fund for the erection of a Memorial Shrine to the Bill of Rights and

### Freedom of the Press

to be erected on the Historic Green of Old St. Paul's Church, Eastchester, New York, has been approved and sponsored by many newspaper associations.

### Your Contribution is Respectfully Solicited

Please send check to The Zenger Memorial Fund, Old Times Building, 1475 Broadway, New York City, and greatly oblige the Members of the Press Commission.

## It's Your Service!

Employers in all branches of journalism are experiencing difficulties these days in finding the right men for openings.

Men who are available for those openings aren't psychic, either.

For all members of Sigma Delta Chi—both employers and men seeking positions—the fraternity's own Personnel Bureau is the logical place to turn to in solving the problem. The Personnel Bureau is maintained for only one purpose—to serve the members.

Let the Personnel Bureau help YOU make the right contact!

### THE PERSONNEL BUREAU

of Sigma Delta Chi

JAMES C. KIPER, Director

35 E. Wacker Drive, Chicago, Ill.

A nationwide non-profit service supported by Sigma Delta Chi, Professional Journalistic Fraternity.

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**I Will Keep Well-Informed.**

**I Will Reason Wisely.**

**I Will Do My Job  
to the Best of My Ability.**

★ ★

EDITOR & PUBLISHER proposes these New Year's resolutions . . . but it is today's War conditions that make them a *must*.

They are noble resolutions for any man — vital resolutions for *every* newspaperman.

Whether your job is publishing a newspaper . . . or writing it . . . buying . . . or selling advertising . . . or winning and holding circulation . . . or mechanical . . . EDITOR & PUBLISHER can *help* you in 1942.

For 57 years, it has been our single purpose to help newspaper people do their jobs better . . . more usefully. Today that

kind of editorial service carries on, sharpened by War and the changes it will make in these United States.

We very earnestly urge you to read this *newspaper about newspapers* regularly—to subscribe today if you're not a reader. And we willingly make this promise . . . any time EDITOR & PUBLISHER lets you down from the standpoint of honest-to-goodness "job value," your \$4.00 will be willingly and immediately refunded.

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